



Software Engineering in der industriellen Praxis (SEIP)

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Custom Software Development CSD

Commercial development of **non-standardised, fully individualised, and non-reusable company-specific** software for a **single** customer.



Standard Software Development STD

Commercial development of **standardised, partially customisable, and fully reusable domain-specific** software for **many** customers.



Open Source Software Development OSS

Non-commercial development of **standardised, highly customisable, and fully reusable generic** software for **many** customers.



Class: Graphics & Media

target audience: consumers & enterprises

Graphics Editing Application GEA

Software for editing and rendering graphics in vector and bitmap format.



Examples: Cinema4D, Maya, Blender, After Effects, Illustrator, Inkscape, Scribus, Photoshop, GIMP, etc.



Graphics Animation Engine GAE

Software for animating the 2D/3D virtual worlds of games and overlays of TV productions.



Examples: Unity, Unreal Engine, CryENGINE, Godot, HUDS, SPX-GC, Holographics, H2R Graphics, etc.



Audio/Video-Processing System AVS

Software for live-processing and post-production of audio/video based multimedia streams.



Examples: vMix, OBS Studio, VLC, Lossless Cut, Handbrake, Adobe Premiere, FFmpeg, Nimble, etc.



Class: Business & Data

target audience: consumers & enterprises

Office Productivity Application OPA

Software for productivity in the desktop-based office environment.



Examples: PowerPoint, Excel, Word, Visio, OmniGraffle, LibreOffice, Outlook, XMind, Firefox, Chrome, etc.



Business Information System BIS

Software for driving business processes through interactive information management.



Examples: Voto, CampS, Mission Control, IPW, KEZ-PSC, TimeSheet, SAP ERP, OpenProject, etc.



Data Management System DMS

Software for protocol-based storing and retrieving of persistent data.



Examples: NextCloud, PostgreSQL, CockroachDB, Redis, InfluxDB, Neo4J, Tendermind, Gitea, Vault, etc.



Class: Machinery & Network

target audience: consumers & enterprises

Technical Control System TCS

Software for controlling a physical machinery or technical system.



Examples: AquaTherm, AVM!, FritzBox Firmware, BirdDog Camera Firmware, etc.



Network Communication System NCS

Software for protocol-based communication of data over a computer network.



Examples: Apache, NGINX, HAProxy, Mosquitto, RabbitMQ, Node-RED, KeyCloak, etc.



Operating System Kernel OSK

Software kernel for low-level operating a physical or virtual device and run programs on it.



Examples: Windows, macOS, iOS, Linux, FreeBSD, QNX, ChibIOS/RT, Kubernetes, Wildfly, etc.



Class: Development & Tools

target audience: vendors & suppliers

Software Development Kit SDK

Software libraries and frameworks of reusable functionality for developing software.



Examples: NDI SDK, HAPI, GraphQL-IO, Sequelize, JDK, Spring, Hibernate, etc.



Software Development Tools SDT

Software tools for editing, linting, compiling, packaging, distributing, and installing software.



Examples: Visual Studio Code, Sublime Text, GCC, GNU Binutils, NPM, JDK, Docker, Helm, etc.



Operating System Tools OST

Software tools for high-level operating a physical or virtual computing device.



Examples: Coreutils, Bash, Vim, TMux, FZF, cURL, RSYNC, OpenSSH, etc.



Development Approaches

Software Prototyping *mocking* **SP**

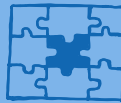
Develop an early sample or model of a software solution by mocking and cheating in order to just once test a concept, idea or process.



Example: Customer Sales Demo

Software Bricolage *integrating* **SB**

Develop a single instance of a software solution by tinkering, cobbling and integrating partial solutions in order to prove feasibility or just provide a service.



Example: Company-Internal SaaS

Software Craftsmanship *crafting* **SC**

Develop a production-grade software solution by professional, clean but plain craftsmanship means in order to solve a usually complicated problem.



Example: Open Source Framework

Software Engineering *teaming* **SE**

Develop a production-grade software solution by a professional, risk-hedged engineering approach in order to solve a usually complex problem.



Example: Business Information System

Continuum & Process

The four development approaches do *not* form a hierarchy, but can be combined in practice: **Prototyping** and **Bricolage** can be earlier stages of **Craftsmanship** or **Engineering**. **Craftsmanship** can be part of **Bricolage** or **Engineering**. Each approach requires a special skill (mocking, integrating, crafting, teaming).

Development Approaches: Characteristics Comparison *

	Effort: Person-Days	Effort: Persons	Process: Risk-Hedge	Process: Traceability	Solution: Target Technology	Solution: Production-Grade	Solution: Sustainability	Solution: Claim	Solution: Life-Time Months	Solution: Lines of Code (k)
Software Prototyping	1-20	1-2	-	-	-	-	5%	0-3	0-3	
Software Bricolage	5-100	1-2	-	-	X	(X)	60%	3-24	1-10	
Software Craftsmanship	5-100	1-2	-	-	X	X	100%	24-48	5-25	
Software Engineering	>150	5-50	X	X	X	X	80%	>48	>25	

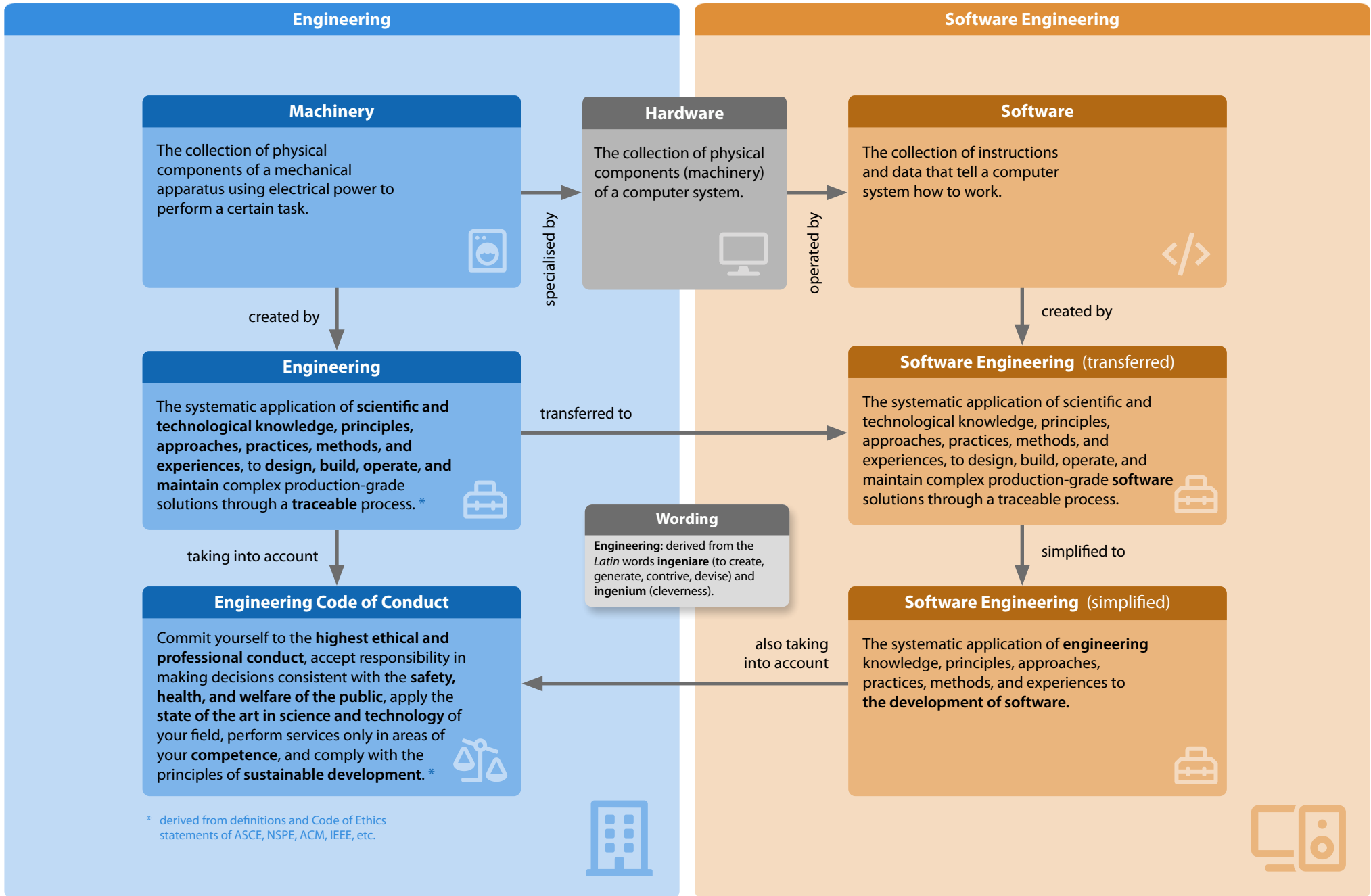
* All figures are just rough orders of magnitude for indication and illustration purposes.

Key Message

All four approaches are equally essential in practice. Which one(s) to choose, entirely depends on the particular requirements.

Development Approaches: Success Patterns

	Software Prototyping	Software Bricolage	Software Craftsmanship	Software Engineering
Performance Responsibility Model	One-Man-Show Single Mental	One-Man-Show Single Mental	One-Man-Show Single Mental/Documented	Team Play Separated Documented
Decisions Process Optimisation	Implicit Minimized Time	Implicit Partial Efficiency	Implicit/Explicit Partial Effectiveness	Explicit Complete Economics
Risks Stakeholders Mastering	Ignore Ignore Time-Constraint	Ignore Ignore Complexity	Ignore Ignore Complication	Mitigate Manage Complexity
Solutions Standards Efforts	Use Full Use Configuration	Use Partial Use Integration	Use Partial Use Potentially Create Programming	Use Partial Use Programming
Target Sustainability Traceability	Demo No No	Solution Partial No	Product Full Partial	Product Full Full





targeted

adequate
suitable
focused

Statement: We focus on adequate and suitable solutions and approaches.

Rationale: Both solutions and approaches have to be in a reasonable proportion to the problem.

Implications: We avoid both over-engineered and cobbled-together solutions.
We avoid “one-size-fits-all” approaches.
We suitably adapt solutions, tools and methods.



reasoned

considered
assessed
deliberate

Statement: We think carefully and holistically in advance about our solutions and approaches.

Rationale: We always think large, even if we have to act small, because thinking in advance is more efficient and effective than correcting afterwards.

Implications: We always develop the “big picture” first and add ancillary details as late as possible.
We are opinionated and steadfast regarding our decisions and solutions.
We know that conceptual modeling is key to understanding both problems and solutions.



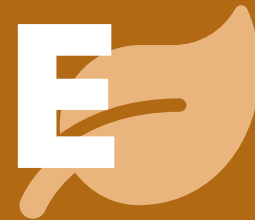
up-to-date

educated
experienced
insistent

Statement: We develop high-quality solutions on the basis of up-to-date methods and technologies.

Rationale: We have to cope with the fact that the IT world is recurrently revolutionizing itself.

Implications: We continuously educate ourselves.
We continuously and critically challenge and assess emerging approaches and products.
We are not satisfied with mediocre solutions.



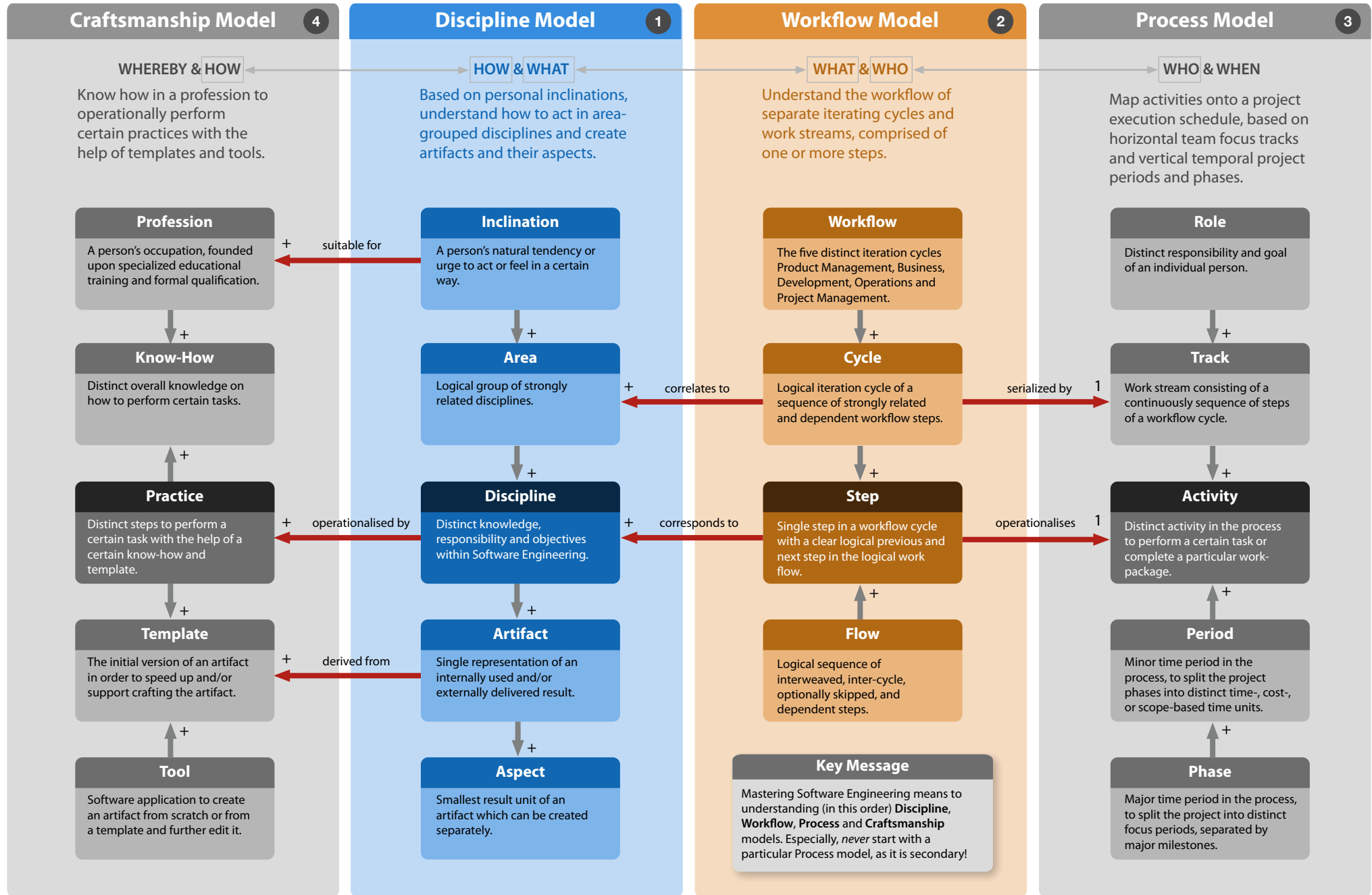
evolutionary





sustainable
harmonic
contextual


Statement: We develop sustainable solutions that optimally fit into their context.

Rationale: Nature teaches us that only evolutionary approaches and solutions have a good chance to survive in the long run.


Implications: We actively learn from experiences of the past in order to improve the future.
We avoid “quick hacks”, as they are not long-term solutions, but just short-term means to get rid of problems.
We assure that our solutions can be reasonably maintained in the long-term.








ANALYSIS AN	
Software Requirements REQ	3 
<p>Identify Needs: We understand which outcomes of the solution are most valuable to users.</p> <p><i>Requirements Engineer / Business Analyst</i></p>	
Domain Modeling DOM	2 
<p>Determine Solution: We model and specify the solution through involved functional and non-functional aspects.</p> <p><i>Business Analyst / Business Architect</i></p>	





 business-oriented & domain-specific


ARCHITECTURE AR	
Software Architecture SWA	1 
<p>Design Software: We design an orthogonal, well-balanced and well-considered solution.</p> <p><i>Software Architect</i></p>	
System Architecture SYA	2 
<p>Design Systems: We ensure that the solution fits optimally into its environment.</p> <p><i>System Architect / Enterprise Architect</i></p>	

 constructive & technological


CONFIGURATION CF	
Software Versioning VER	1 
<p>Version Artifacts: We place every artifact of the solution under strict version control.</p> <p><i>Configuration Manager</i></p>	
Software Assembly ASM	1 
<p>Assemble Artifacts: We build and package the solution through an automated and repeatable mechanism.</p> <p><i>Build Manager / Build Engineer</i></p>	

 infrastructural & technological





ANALYTICS AC	
Software Reviewing REV	4 
<p>Review Code: We regularly and semantically peer-review the source code of the solution.</p> <p><i>Software Tester</i></p>	
Software Testing TST	2 
<p>Test Solution: We adequately test the functional and non-functional aspects of the solution.</p> <p><i>Software Tester</i></p>	





 analytical & domain-specific

MANAGEMENT MG	
Product Management PRD	3 
<p>Push Product: We continuously push the development and release of the solution to the users.</p> <p><i>Product Manager / Product Owner</i></p>	
Project Management PRJ	3 
<p>Steer Process: We rigorously balance time, cost and scope to react on changes and reach the goals.</p> <p><i>Project Manager</i></p>	

 people-oriented & process-oriented

EXPERIENCE EX	
User Experience UXP	3 
<p>Optimize Workflows: We align the solution to the perspective of the target audience.</p> <p><i>User Experience Expert</i></p>	
User Interface UID	2 
<p>Design User Interfaces: We design a useful, intuitive, and beautiful user interface for the solution.</p> <p><i>User Interface Designer / Graphics Designer</i></p>	

DEVELOPMENT DV	
Software Development DEV	1 
<p>Implement Code: We develop the solution outside-in, from coarse to fine aspects.</p> <p><i>Software Engineer / Software Developer</i></p>	
Software Refactoring REF	4 
<p>Refactor Code: We regularly and holistically refactor the solution to ensure long-term quality.</p> <p><i>Software Engineer / Software Developer</i></p>	

DELIVERY DL	
Software Deployment DPL	1 
<p>Deploy Artifacts: We ship and deploy the solution through an automated and repeatable mechanism.</p> <p><i>System Engineer</i></p>	
System Operations OPS	4 
<p>Operate Solution: We ensure that our infrastructures and the solution can be operated in a resilient and secure way.</p> <p><i>System Administrator / System Operator</i></p>	

COMPREHENSION CP	
Usage Documentation DOC	2 
<p>Document Solution: We adequately document the usage and operation of the solution.</p> <p><i>Technical Writer</i></p>	
User Training TRN	4 
<p>Train Users: We adequately train the users and operators of the solution.</p> <p><i>Product Expert</i></p>	

ADJUSTMENT AD	
Project Coaching COA	4 
<p>Support Members: We ensure that project members use state-of-the-art methodology, technology, and tools.</p> <p><i>Project Coach / Methodology Master</i></p>	
Change Management CHG	3 
<p>Involve Stakeholders: We ensure that all stakeholders of the solution are suitably involved.</p> <p><i>Change Manager</i></p>	